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Top 10 IoT Companies - 2020

With Industry 4.0, the Internet of Things (IoT) technology is entering the next phase of innovation. IoT is poised to disrupt our lives, just like mobile technology.

The IoT is primarily defined as a growing ecosystem of internet-enabled devices that includes software, sensors, and more. It enables machine-to-machine interaction and eases communication between devices. IoT technology allows organisations to collect, exchange, analyse, and interpret data in real-time. The unique value of this data is that it unfolds significant consumer insights in the context of real-time situations and make informed business decisions. This promises to transform customer interaction for companies and help them build a new paradigm for customer relationships. On the other hand, IoT has brought several security, connectivity, and integration challenges. Any company that wants to realise the full potential of the technology will have to ensure that these challenges are thoroughly addressed.

With the speed at which the IoT market is moving, several industries are transforming in a big way. The technology is helping the transportation industry in the effective public transport fleet and route management, telematics, and traffic jam reduction. Besides, the introduction of some of the futuristic innovations, such as driverless cars, is also gaining

impetus due to IoT technology. Another beneficiary is the healthcare industry, which is using IoT for at-home recovery and rehabilitation, chronic disease monitoring, medical consumption optimisation, early identification of diseases and risk factors, smart pharmaceutical research and development, and various others. The retail industry is leveraging the technology for smart logistics fleet management, on-time parcel delivery, and warehouse management. Many other industries, such as construction, public administration, manufacturing, and agriculture, are catching up on the IoT adoption as well.

Many IoT service and solution providers are coming up with various techniques and strategies to help organisations adopt IoT technology to improve their business operations. Acknowledging the rapid development of the IoT market, CIO Applications Europe has compiled a list of Top 10 IoT Companies in Europe to guide organisations harness the power of IoT technology and ride the innovation bandwagon.

With innovative and path-breaking technological capabilities up their sleeves, these companies are continually proving their mettle in the field of IoT innovation. We hope this issue of CIO Application Europe helps you build a long-lasting partnership that your firm needs to excel in this competitive market.

We present to you CIO Application Europe's "Top 10 IoT Companies in Europe - 2020."

DeltaM2M

recognized by **CIO Applications Europe** magazine as

CIO Applications Europe
TOP 10
IoT
SOLUTION PROVIDERS - 2020

The annual listing of 10 companies that are at the forefront of providing IoT Solutions and transforming businesses



Joe Phillip
Joe Phillip
Managing Editor

Company:

DeltaM2M

Key Person:

Torben Deleuran,
Founder & CEO

Website:

deltam2m.dk

Description:

DeltaM2M is a supplier of innovative IoT-solutions for industrial data communication with extensive expertise in the Internet-Of-Things and M2M industry

DeltaM2M Digital Transformation with Innovative IoT Solutions

Imagine a refrigeration system of a meat warehouse. The coolant suddenly starts to leak, causing fluctuations in the temperature levels. The customer calls the service company to inspect the equipment. A maintenance personnel rushes to the warehouse, conducts an initial diagnosis, and decides that a component needs to be replaced. However, by the time the refrigeration system is back in order, the meat is spoiled, leading to downtime and considerable production losses to the business. Had the meat warehouse used online IoT sensors to monitor the device health of their refrigeration system, they would have been able to predict the chances of failure beforehand and taken measures to prevent it.

This is where DeltaM2M comes into the picture, making the alternative possible. The Nordic company promises seamless operational stability for its clients' equipment with its robust IoT solutions. Its monitoring technology is designed to help clients track the temperatures, pressures, and machine loads of different equipment in facilities.

"Internet of Things will be transforming just about everything in the modern world. Sensors collecting data from anything is rapidly getting connected—energy meters, vehicle trackers, alarm systems. If you combine this with advanced cloud-based software and artificial intelligence, the opportunities are infinite", says Torben Deleuran, founder & CEO DeltaM2M.

DeltaM2M readily leverages its industry experience and helps customers in IoT system design, product selection, project planning, installation, and support. What is more admirable about this collaboration is DeltaM2M's bond with its customers, as it works in step with its clients to match individual requirements of specifications and price.



TORBEN DELEURAN,
 FOUNDER & CEO

This facet of customer-centricity helps them conjure the most precise IoT solutions for its clients. "The magic happens when we blend our industrial knowledge with advanced technology," says Torben. By integrating robust IoT capabilities, the company enables its clients to bolster equipment maintenance programs and develop effective maintenance strategies for preventing equipment failure.

With the implementation of industrial IoT, we may be witnessing the biggest transformation since the industrial revolution. IoT will influence everything

The company leverages connected sensors to send the information from equipment to DeltaM2M's Embrace IoT—a cloud-based IoT platform. The advanced software can communicate with all kinds of sensors, PLCs, computers, etc., and is able to predict potential problems of equipment by comparing thousands of parameters. Predictive maintenance enables customers to achieve higher levels of efficiency as well as cost-effectiveness. Alongside this, the availability of data ensures that the customers are well-informed throughout the maintenance cycle. The gathered data is stored in a central database, allowing customers to analyse the data and produce valuable insight reports.

Today, the expertise of DeltaM2M stretches across a wide range of industrial applications. The company possesses extensive experience in helping its customers integrate suitable IoT solutions, with use cases including robust communication devices for military vehicles and police cars. Apart from its unique integration capabilities, one of the notable strengths of DeltaM2M is its ability to react to the changes in the industrial landscape. The company heeds no limitations in its quest to fulfil the disparate requirements of clients with robust and personalised offerings.

Although the primary focus area of DeltaM2M is the Nordic region, namely Denmark, Norway, and Sweden, the company is steadily, but surely, expanding its customer base. As networks with enhanced speed and stability enter the market, the company aims to leverage the latest capabilities in cementing its position as a critical problem solver for its customers. **CA**

